

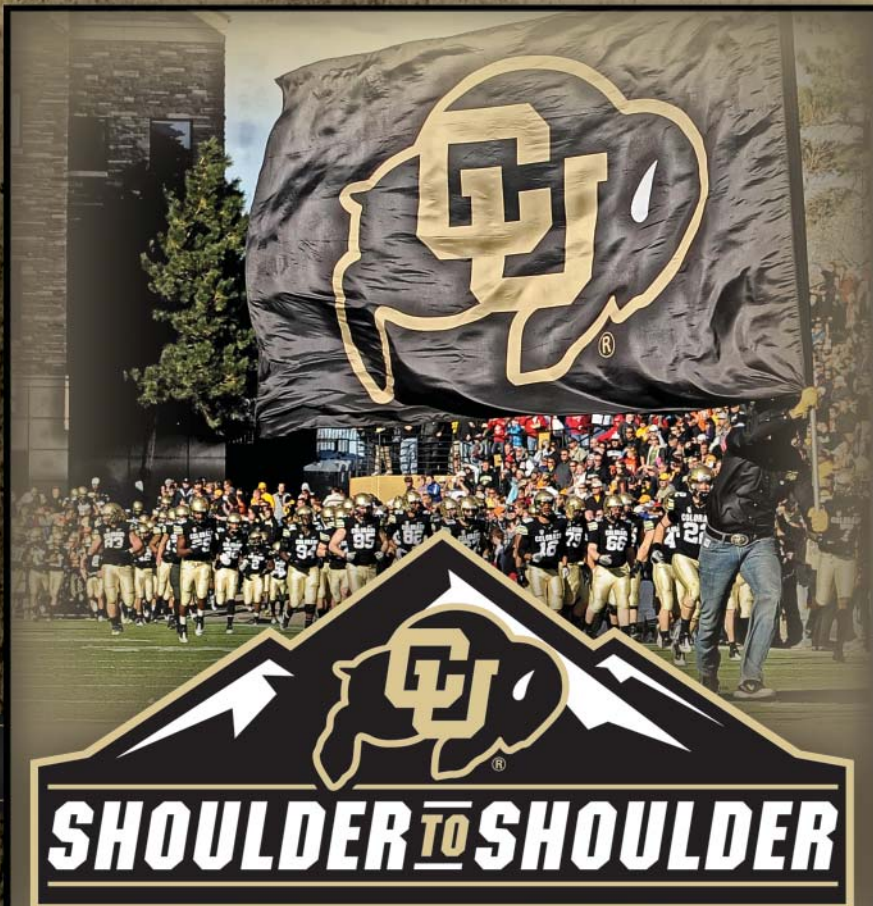
**COLORADO**

2012 FOOTBALL

# FAN GUIDE



**PIONEER PRESS**  
Putting Personality Back in Printing



## **STAND SHOULDER TO SHOULDER WITH YOUR BUFFS!**

Our fight song inspired the creation of an all-encompassing effort to unify stakeholders toward a common goal of achieving excellence and escalating pride and passion in your Buffs.

**Shoulder to Shoulder, we will FIGHT, FIGHT, FIGHT!**

Be a complete Buffs fan and stand with us:

- 1) Own season tickets
- 2) Actively participate in the Buff Club
- 3) Instill your passion in others by referring or bringing a friend
- 4) Attend games, special events and watch parties
- 5) Support all sports
- 6) Support our Corporate Partners

**Go Buffs!! Check out more at [CUBuffs.com/ShoulderToShoulder](http://CUBuffs.com/ShoulderToShoulder).**

# FAN GUIDE

## 2012 COLORADO FOOTBALL



### 2012 SCHEDULE

Saturday	September 1	vs. Colorado State (Denver)
<b>Saturday</b>	<b>September 8</b>	<b>Sacramento State</b>
Saturday	September 15	at Fresno State
Saturday	September 22	at Washington State *
<b>Saturday</b>	<b>September 29</b>	<b>UCLA * (Parents' Weekend)</b>
<b>Thursday</b>	<b>October 11</b>	<b>Arizona State *</b>
Saturday	October 20	at Southern Cal *
Saturday	October 27	at Oregon *
<b>Saturday</b>	<b>November 3</b>	<b>Stanford * (Homecoming)</b>
Saturday	November 10	at Arizona *
<b>Saturday</b>	<b>November 17</b>	<b>Washington *</b>
<b>Friday</b>	<b>November 23</b>	<b>Utah *</b>

Home games in bold; \* Pac-12 Conference game; Check CUBuffs.com for game times and TV.

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### SPECIAL THANKS TO OUR GAME SPONSORS



**PINNACOL**  
ASSURANCE



Boulder  
Community  
Hospital

**BANK OF THE WEST**

**SAFeway**



# FAN GUIDE

## 2012 COLORADO FOOTBALL CUSTOMER SERVICE DIRECTORY



Buff Club	303-492-2200
Buffs Mobile Alerts, powered by 	Text 72556 to sign up
Cheerleader, CU Express & Chip Appearances	303-735-2123
Facility Rental Opportunities	303-492-5318
Feedback	<a href="http://CUBuffs.com/feedback">CUBuffs.com/feedback</a>
Food Services/Centerplate	303-492-3663
In-Game Assistance Text CU, message and seat location to 69050	
Lost and Found	303-492-8337
Marketing Partnerships & Advertising	303-469-9600
Parking Services (including RV and Disabled)	303-492-7384
Premium Seating & Suites	303-492-2200
Season Ticket Hotline	303-492-5858
Sports Information	303-492-5626
Tickets	<a href="http://CUBuffs.com/tickets">CUBuffs.com/tickets</a> & 303-492-8337
University Police	303-492-6666



**CUBUFFS.COM**  
Official Website



**facebook**  
[/coloradoathletics](http://coloradoathletics)



**twitter**  
[@cubuffs](https://twitter.com/cubuffs)



# FAN GUIDE

2012 COLORADO FOOTBALL

## TIMELINE & TRADITION



### TIME

Tuesdays, 7 pm

### EVENT

Buffaloes PrimeTime With John Embree  
LIVE at the West End Tavern



\*Friday Night, 7 pm

Pearl Street Stampede in Downtown Boulder

4 hours prior to kickoff

Parking Lots & Ticket Office Open on Campus

3 hours prior

Ralphie's Corral Open at Benson Field

3 hours prior

Face Painting at the CU Book Store

2 hours, 30 minutes prior

Ralphie V at Ralphie's Corral

2 hours prior

KOA Radio Pregame Show LIVE at Ralphie's Corral

2 hours prior

Premium Seating Gate Opens

1 hour, 30 minutes prior

Gates Open

50 minutes prior

CU Marching Band Performs in Balch Fieldhouse

20 minutes prior

Pregame Show on Field

5 minutes prior

"Here Comes Ralphie!"

presented by cinchjeans.com

### **Kickoff !**

Halftime

CU Marching Band Performance

5 minutes prior to 3rd Qtr

Run Ralphie Run - Colorado Takes the Field

Postgame

Fight Song/Alma Mater

For game updates and timeline changes, visit [CUBuffs.com/gameday](http://CUBuffs.com/gameday);

\* Saturday games only, please check [CUBuffs.com](http://CUBuffs.com) time and date for the Colorado State, Arizona State and Utah games.



# FANGUIDE

2012 COLORADO FOOTBALL

## FALL SPORTS HOME SCHEDULE

### CROSS COUNTRY

Sat. Sept. 29 27th Annual  
Rocky Mountain Shootout

Meet held at the Buffalo Ranch  
Cross Country Course on South Campus;  
Parking and Admission is FREE!

### SOCCER

Fri., Aug. 17 at Northern Colorado ^

Sun., Aug. 19 at Colorado College ^

Fri., Aug. 24 LIU #

Sun., Aug. 26 Wright State #

Sun., Sept. 16 Air Force

Fri., Sept. 28 Washington

Sun., Sept. 30 Washington State

Fri., Oct. 5 California

Sun., Oct. 7 Stanford

Sat., Oct. 13 Oregon State

Fri., Nov. 2 Utah

Home matches held at Prentup Field  
(33rd & Colorado); ^ Colorado Cup;  
# Omni Colorado Women's Soccer Classic;  
Parking and Admission is FREE!



### VOLLEYBALL

Fri., Aug. 31 TBA!

Sat., Sept. 1 TBA!

Sat., Sept. 15 CSU-Bakersfield

Sat., Sept. 15 Norfolk State

Sat., Sept. 22 California

Fri., Oct. 5 Washington State

Sat., Oct. 6 Washington

Fri., Oct. 12 Arizona State

Sat., Oct. 13 Arizona

Fri., Oct. 26 Oregon

Sat., Oct. 27 Oregon State

Fri., Nov. 9 UCLA

Sat., Nov. 10 USC

Sat., Nov. 24 Utah

Home matches held at Coors Events Center;  
! Omni Colorado Volleyball Classic;  
Parking is FREE!

Schedules subject to change; Check CUBuffs.com for updated game times.

## COLORADO MEN'S BASKETBALL 2012 PAC-12 CHAMPIONS!

The men's and women's basketball teams will open play in November at the Coors Events Center. Priority seating can be reserved with a deposit of \$100 for men's tickets and \$50 for women's tickets today! For more information, visit [CUBuffs.com/tickets](http://CUBuffs.com/tickets) or call 303-49-BUFFS.

Please visit [CUBuffs.com/fanpack](http://CUBuffs.com/fanpack) and [CUBuffs.com/mcdonalds](http://CUBuffs.com/mcdonalds) for ticket specials.



# Top 10 Reasons to share your love for McDonald's® 20-piece McNuggets®



i'm lovin' it™



McDonald's® is a proud partner  
of the CU Buffs!



10. Golden
9. Tempting
8. Made with White Meat
7. Crispy
6. Plump
5. Juicy
4. Tender
3. Irresistible Sauces
2. Delicious
1. (All of the Above)

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Exclusive opportunities to  
partner with CU Athletics available.

Your company can connect with over 1.3 million  
loyal CU fans through a variety of ways.

IF YOU DO BUSINESS IN COLORADO  
YOU NEED TO DO BUSINESS WITH  
**COLORADO**™

Hospitality

Fan Activation

CUBUFFS.com

Facebook/Twitter

Promotion

Television

Radio



Stadium Branding

Game Days

Sponsorship

Community Programs

Entertainment

Drive Traffic

Email



Scan with your Smartphone

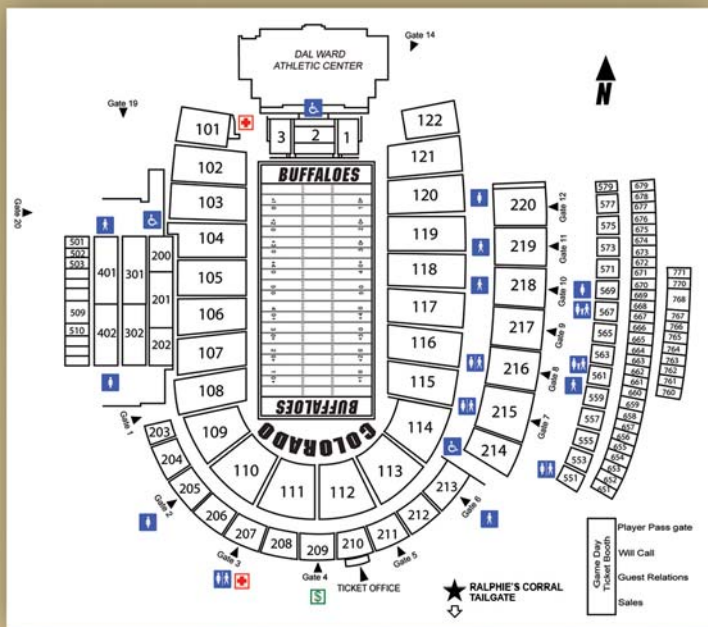
To plug your company into the CU Athletics marketing machine contact:

Megan Eisenhard, General Manager | meisenhard@buffalosportsproperties.com | 303-469-9903

# FAN GUIDE

## 2012 COLORADO FOOTBALL

### STADIUM MAP



## STADIUM POLICIES

The University of Colorado Athletic Department wants all fans to have a safe and enjoyable experience while taking in a football game at Folsom Field. The following policies and regulations are designed to be practical, functional, and to allow for the safety of our fans, student-athletes and event staff. Our objective is to provide the best possible service and gameday experience for all fans and guests of the Colorado Buffaloes.

### GATE TIMES/SECURITY SCREENING

Gates open 90 minutes prior to kick off. We recommend you arrive at the stadium at least one hour prior to kick off to ensure that you have time to get through security screening and that you're in your seat in time to watch the Buffs being lead on to the field by Ralphie! Prior to entering the stadium gates, all patrons are subject to security screening, which may include electronic wand, pat-downs, & inspection of bags or other personal items.

### PROHIBITED ITEMS

Folsom Field complies with all TSA and Homeland Security prohibited items lists. In addition, prohibited items include:

- Non-factory sealed beverages or filled liquid containers including all thermoses.
- Hard-sided coolers of any size or style
- Bags or containers larger than 12"X12"X12"
- Alcoholic beverages or illegal drugs (including medical marijuana)
- Glass bottles
- Umbrellas of any size
- Firearms or weapons of any type (including handguns carried in accordance w/ the Colorado Conceal & Carry Act).
- Designated artificial noise makers such as whistles or air horns
- Laser pointers
- Signs or flags on sticks (regardless of length)
- Any unapproved signs or banners
- Professional grade video or camera equipment (e.g. telephoto lenses), tripods, or monopods.
- Footballs, Frisbees, inflatable balls
- Skateboards or skates
- Fireworks
- Animals (with the exception of services animals)
- Any other item(s) deemed dangerous or unacceptable by security.



# FAN GUIDE

## 2012 COLORADO FOOTBALL

### STADIUM POLICIES

#### PERMITTED ITEMS

- Non-alcoholic beverages in approved factory-sealed plastic containers only (one per ticket holder).
- Non-disposable water bottles, sport bottles, Nalgene-type bottles or other approved types of beverage containers that are not factory sealed must be emptied prior to entering the stadium. All containers must be less than two liters in size.
- Soft-sided coolers, bags, or backpacks smaller than 12"X12"X12"
- Modest amounts of food for personal consumption (fruits & vegetables must be sliced)
- Small personal cameras
- Binoculars
- Strollers (small folding umbrella style only – must fit under your designated seat location)
- Blankets, seat cushions/soft-sided seat backs, and stadium seats under 18" wide.
- All personal possessions must fit under your designated seat location.

#### TICKETS

All patrons, regardless of age, must be in possession of a ticket.

#### SPORTSMANSHIP FAN CODE OF CONDUCT

**COLORADO BUFFALOES – COMPETING WITH CLASS**  
The University of Colorado is committed to creating a safe, comfortable, and enjoyable sports & entertainment experience. The University of Colorado recognizes intercollegiate athletics as an important part of the student and alumni experience. We as fans should credit student athletes for their commitment to academic and athletic excellence and their efforts to compete within the rules of each sport. We also need to promote the Pac-12 Conference by upholding high standards of scholarship, competitive performance and spectator behavior.

The University of Colorado welcomes you as our guest to Folsom field, you as college football fans have a right to expect an environment where:

- Student-Athletes, Coaches, and team personnel will respect and appreciate each and every fan.
- Guests will be treated in a consistent, professional and courteous manner by all stadium and team personnel.
- Guests will enjoy the football experience free from disruptive behavior, including foul or abusive language or obscene gestures.
- Intervention with an impaired and intoxicated guest will be handled in a prompt and safe manner.
- Guests will sit only in their ticketed seats and show their tickets when requested.
- Guests will not engage in fighting, throwing of objects or attempting to enter the field, and those who engage in any of these actions will immediately be ejected from the game.

- Guests will comply with requests from stadium staff regarding stadium operations and emergency response procedures.

The stadium staff has been trained to intervene where necessary to help ensure that the above expectations are met. Guests are encouraged to report any inappropriate behavior to the nearest usher, security guard or guest services staff member. Fan Behavior may also be reported via text : 69050 CU. Guests who choose not to adhere to these provisions will be subject to immediate ejection without refund and revocation of season tickets and may also be in violation of State Statutes or Municipal Ordinances resulting in possible arrest and prosecution. The University of Colorado thanks you for adhering to the provisions of the University of Colorado Fan Code of Conduct.

#### STADIUM INFORMATION

##### ATMs

Bank of the West ATMs are located along the main concourse of Folsom Field. There is a permanent ATM located outside of the ticket office between gates 4-5.

#### ELDERLY / DISABLED SHUTTLE

The University of Colorado supplies a shuttle from three hours prior to kickoff until one hour after the game is over from lot 205 (Euclid Auto Park) at no additional cost. The shuttle picks up at the auto park and drops off in front of the stadium outside gates 1 and 6. The shuttle runs continuously throughout the game. Euclid Auto Park is open to the public for a nominal fee on a first-come, first-serve basis. A disabled entrance is available behind the ticket booth, which is located on the southeast corner of the stadium and the southwest corner of Franklin Field. Upon entry to the stadium, wheelchair assistance to an ADA accessible seat location is available upon request.

#### EMERGENCY ASSISTANCE

In case of emergency, please call University Police at 303-492-6666. Additionally, an in-game assistance text number is available. Text to 69050 CU your message and seat location.

#### FIRST AID

Emergency medical treatment is available inside Gate 3 on the southwest side of Folsom Field. There are also first aid teams roaming throughout the stadium area. In case of emergency please contact an usher or police officer.

#### IN-GAME TEXT ASSISTANCE

If you are in need of assistance or witness a code of conduct violation, you can discreetly text "CU," your message and seat location (section, row and number) to 69050 to request assistance or report inappropriate conduct.



# FAN GUIDE

## 2012 COLORADO FOOTBALL

### PARKING

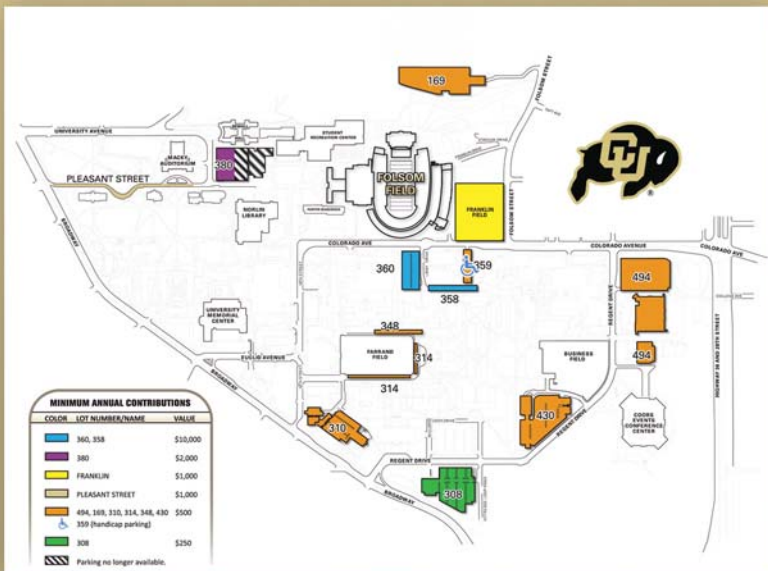
#### DONOR PARKING

- Only park in the lot to which you were assigned.
- You will be required to follow the given directions to enter and exit campus.
- Lots officially open 4 hours prior to kickoff.
- Spaces are only guaranteed in donor lots up to a half hour prior to kickoff.
- Donor RV parking is available for season parking pass holders in Lot 494E along Regent & Colorado. Overnight parking is not allowed.

#### PUBLIC PARKING

- Public campus parking is extremely limited on game day beginning 4 hours before kickoff and 1 hour after the game. All public parking is available off of Regent Drive and University Avenue.
- Parking is sold on a first come first serve basis at \$20 per vehicle.
- Parking off campus at East Campus (with free bus shuttle to the stadium) is available for \$10. Please call parking services for more information.
- Dedicated ADA accessible shuttles for those with disabilities or in need of extra assistance will be available from Lot 205 (Euclid Auto Garage). The shuttle will run continuously from Lot 205 to Folsom Field beginning 3 hours prior to kickoff and 1 hour after.
- For RV or handicap parking availability please contact parking services at 303-492-7384.
- Allow yourself extra time as traffic may be heavy.

#### DONOR PARKING MAP



# FAN GUIDE

## 2012 COLORADO FOOTBALL

### TAILGATING

The Colorado Buffaloes encourage all fans to come early and tailgate, enjoying the most beautiful campus in the country! Tailgating has always been a major part of the Colorado football experience. When the Buffs are at home, CU campus parking lots are filled with fans standing Shoulder to Shoulder with friends, family and guests proudly wear your black and gold.

The Buffs encourage fans to arrive when the lots open (4 hours prior to kickoff) and enjoy tailgating, but we request that you comply with the following campus policies, including:

- Your tailgate can not block aisles for cars and pedestrian traffic—if it does you will be promptly asked to move it
- The use of any glass containers is prohibited
- The use of charcoal grills is prohibited. (Gas barbeques are allowed)
- No overnight parking
- One space per tailgate and parking permit (do not take up an additional space unless you have an additional parking permit for that space)
- Parking permits must be present at all times or your vehicle will be susceptible to being towed at your expense
- No marketing or promotion collateral allowed, unless approved in advance by the CU Athletic Department
- We would appreciate your cooperation in vacating the parking lots one hour after the game has ended
- The Buffs and MillerCoors request that you to choose a designated driver before beginning your tailgate.

RALPHIE'S CORRAL is the heart and soul of CU football tailgating. Located at Benson Field just south of the stadium, this family-friendly tailgate is open to fans of all ages beginning 3 hours prior to kickoff.

Attractions to be featured this year include CU Alumni Association hospitalities, activities for the kids in the WhiteWave Foods Family Zone, a CU Book Store team shop where you can purchase official CU team gear, the CU Golden Buffalo Marching Band, the CU cheerleading squad & Chip, CU Express Dance Team, a beverage garden, food vendors, and live music.

The official CU football pregame radio show is broadcast live from Ralphie's Corral and on AM 850 KOA.



# FAN GUIDE

2012 COLORADO FOOTBALL

## BUFF CLUB

**JOIN TODAY - CALL 800-621-2833**

The Buff Club raises private support for scholarships, capital projects and academic services to help Colorado student-athletes compete at the highest level of collegiate athletics. When you invest in the continued success of our student-athletes, you become a member of the Buff Club. Members experience amazing match-ups, access to champions and the rich tradition of Colorado Athletics.

Buff Club members provide student-athletes with opportunities for growth and excellence both in the classroom and on the playing field. Buff Club members play a key role in building the foundation of success, by realizing that it takes more than cheering for the Buffs on Saturdays to uphold our tradition of commitment and integrity. It takes a willingness to assist financially.

Stand Shoulder to Shoulder every day for Colorado student-athletes by:

- Joining the Buff Club and giving at the \$100 level or higher
- Encouraging your family, friends and colleagues to join
- Purchasing season tickets and attending games

The Buff Club's goal is to double current membership from 5,000 to 10,000 members by 2014.

For information on how you can join the Buff Club, please call 303-492-2200, or 800-621-2833. THANK YOU & GO BUFFS!

- Visit us at [CUBuffs.com/buffclub](http://CUBuffs.com/buffclub)
- Socialize with us at [facebook.com/cubuffclub](http://facebook.com/cubuffclub)

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# FAN GUIDE

2012 COLORADO FOOTBALL

## ROAD GAME TICKET INFO



*Q: What's the big road game this year?*

A: Pac-12 away games against Washington State, Oregon, USC and Arizona.

The athletic department in conjunction with the entire University will be hosting events at all four Pac-12 away games for the 2012 season. Please check CUBuffs.com for more information or call the Buff Club at 303-492-2200.

*Q: How do I order away game football tickets?*

A: By calling 1-800-872-8337 or visiting CUBuffs.com/tickets

*Q: How are away game tickets allocated and how many can I order?*

A: Tickets are allocated based on priority points. The limit is 8 per account.

All away game tickets are allocated based on priority points. Allocation includes number of tickets one can order and area within stadium where your tickets are allocated. Priority points are earned through donation levels, years of being a season ticketholder and years of being a consecutive donor. Please note tickets are not guaranteed and are based on availability.

*Q: What is the best way to get to a game?*

A: Travel on a Frontier flight. Please check frontierairlines.com for the best travel deals to all of the cities in the Pac-12.



**Follow the Buffs on the road.**

**Book your away trip now at [FrontierAirlines.com](http://FrontierAirlines.com).**

More information as it becomes available at [www.colorado.com/roadbuffs](http://www.colorado.com/roadbuffs)



**Check [Hertz.com](http://Hertz.com) for CU car rental specials!**



# FAN GUIDE

## 2012 COLORADO FOOTBALL

### RALPHIE'S GREEN STAMPEDE

PRESENTED BY



#### COMPOSTABLE MATERIALS

**YES**

**Paper Products & Wood**

**Food Scraps**  
(Meat & Dairy are OK)

**Compostable Plastics & Cups**

**NO PLASTIC BAGS** **NO GLASS** **NO ALUMINUM** **NO TRASH**

In an aggressive effort to recycle, eliminate waste and cut even more carbon emission, CU, alongside



WhiteWave Foods, introduced "Ralphie's Green Stamped," a zero-waste and carbon-reduction program at Folsom Field in 2008. The goal is to move toward zero-waste at Folsom Field during the football season and invest in local carbon-reduction projects to match energy used to power the stadium, for team travel and other football-related energy use. CU anticipates recycling or composting at least 80 percent of the waste generated at Folsom Field this year.

#### CO-MINGLED CONTAINERS

**Cans, Foil, & Trays**

**Glass Bottles & Jars**

**Plastic Bottles & Jars**

**CONTAMINATION**  
PLACE IN THIS BIN TO BE SEPARATED LATER

Plastic Bags    Other Trash    Candy & Ice Cream Wrappers

According to U.S. Environmental Protection Agency information and other sources, Folsom Field was the first major sports stadium in the nation, professional or collegiate, to collect all materials in recycling or compost containers, eliminate trash cans and transform its materials collections systems into a zero-waste process.

As part of the zero-waste effort, food service contractor Centerplate Inc. has converted all food and beverage containers in Folsom to recyclable or compostable materials.

We can't do it without you. Please discard your containers and compostable materials in the paired bins located around the stadium.



# BIKES INCLUDED

You get two checked bags when you buy a Classic or Classic Plus fare and that can include your bike.\*

**FrontierAirlines.com**



\*As part of 2 bag allowance, weight & size restrictions apply.

# BUFFALO STILL RUN WILD IN THE WEST.


The west isn't only in our name, it's in our DNA. That same western ambition to excel that drives The Buffs and Ralphie drives us too. As big fans, we're proud to be their official bank. For business banking services including cash management, lines of credit and commercial real estate loans, go west.

**GO WEST.<sup>SM</sup>**

**BANK OF THE WEST** 

 **BNP PARIBAS GROUP**

[bankofthewest.com](http://bankofthewest.com)

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